

# ABHISHEK SHRIVASTAVA

CINEMATOGRAPHER

## CONTACT INFORMATION

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## ABOUT ME

WITH NEARLY A DECADE MASTERING CINEMATOGRAPHY, I SEE THE WORLD THROUGH MY LENS, INJECTING CREATIVITY INTO EVERY FRAME. FROM PRE-PRODUCTION TO POST-PRODUCTION, I SHAPE NARRATIVES THAT CAPTIVATE AND RESONATE WITH BRAND VISIONS. MY EXPERTISE IN FRAMING, LIGHTING, AND STORYTELLING CONSISTENTLY DELIVERS VISUALLY STUNNING CONTENT.

AS A SEASONED TEAM LEADER, I THRIVE ON ORCHESTRATING AND MOTIVATING TEAMS. GUIDING PROJECTS FROM START TO FINISH, I CULTIVATE A COLLABORATIVE ATMOSPHERE WHERE EVERY TEAM MEMBER SHINES. MY DEDICATION TO CONTINUOUS IMPROVEMENT ENSURES EVERY FRAME TELLS A POWERFUL STORY AND LEAVES A LASTING IMPACT.

## EDUCATION BACKGROUND

- Advanced Diploma in Film Making 2017-2019**  
WHISTLING WOODS INTERNATIONAL MUMBAI
- Dual Diploma in Photography 2015-2016**  
INDIAN INSTITUTE OF PHOTOGRAPHY
- Diploma In Animation 2012-2015**  
MAYA ACADEMY OF ADVANCED CINEMATICS

## SPECIALIZATIONS

- Film Making
- Cinematography
- Direction
- Ideation
- Editing

## CAMERA HANDLED

**ARRI®**

**SONY**



**Canon**

# FULL-TIME WORK EXPERIENCE

WORK LINK  
[Pixelspill.in](http://Pixelspill.in)

## Cinematographer

**MIRCHI & GAANA** | SEP 2023 - PRESENT

BEHIND THE LENS, I'VE BEEN THE CREATIVE FORCE FOR TWO OF INDIA'S MOST BELOVED BRANDS. I'VE REFINED CAMERA DIRECTION, HONED TECHNIQUES FOR TOP-NOTCH OUTPUT, AND CRAFTED CONTENT THAT RESONATES WITH TODAY'S TRENDS. WHETHER IT'S SHOOTING VIRAL VIDEOS OR CAPTURING CELEBRITY PODCASTS, MY WORK ENSURES EVERY FRAME TELLS A STORY. AND HERE'S HOW I SPICED THINGS UP AT MIRCHI AND MIRCHI GAANA:

**CONTENT PRODUCTION:** LED THE CONCEPTUALIZATION AND CREATION OF ENGAGING PODCASTS AND PROMOTIONAL VIDEOS CONTENT. DIRECTED INTERVIEWS AND ADS FOR HIGH-QUALITY OUTPUT.

**SOCIAL MEDIA OPTIMIZATION:** PRODUCED VIRAL CONTENT WITH HIGH DIGITAL CONSUMPTION WHICH LEAD TO BOOST IN SOCIAL MEDIA ENGAGEMENT AND SIGNIFICANT INCREASE IN FOLLOWER BASE  
EVENT MANAGEMENT:

**MANAGED THE MIRCHI MUSIC AWARDS FROM PLANNING TO EXECUTION:** CREATED A COMPELLING FILM DOCUMENTING THE EVENT'S HIGHLIGHTS.

**ARTIFICIAL INTELLIGENCE :** PRODUCED ENGAGING CONTENT USING AI ON A CONTENT CREATOR PLATFORM, SHOWCASING PROFICIENCY IN AI-DRIVEN CONTENT GENERATION.

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## Cinematographer

**BITGYM** | APR 2021 - JUNE 2022

I SPEARHEADED THE INDIAN REGION FOR GYM BIT, A US-BASED COMPANY DELIVERING VIRTUAL OUTDOOR EXPERIENCES FOR INDOOR WORKOUTS. TRAVELLING ACROSS INDIA, FROM STUNNING TREKS TO ISOLATED GREEN HAVENS, I MANAGED EVERY PHASE—PRE-PRODUCTION, PRODUCTION, AND POST-PRODUCTION, BRINGING A FRESH, IMMERSIVE EXPERIENCE TO OUR USERS. ADDITIONALLY, I EDITED THOSE VIDEOS IN ADOBE PREMIERE PRO, ENSURING EACH DETAIL CONTRIBUTED TO THE OVERALL NARRATIVE AND USER ENGAGEMENT.

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## Director of Photography

**"GOING TO SCHOOL"** | SEP - DEC 2019

PARTNERED WITH GOING TO SCHOOL, CAPTURING THEIR EDUCATIONAL CONTENT THROUGH THE LENS. MY CAMERA WORK BROUGHT THEIR MESSAGE TO LIFE, ENHANCING SOCIAL MEDIA PROMOTION AND AD CAMPAIGNS FOR GREATER IMPACT.

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## Senior Cinematographer

**"GUESTHOUSER"** TRAVEL CINEMATOGRAPHY | DEC - JUN 2017

AT GUEST HOUSER, I FOUNDED AND LED THE VIDEO DEPARTMENT, CAPTURING MESMERIZING TRAVEL EXPERIENCES ACROSS INDIA. MY CONTENT CREATION SIGNIFICANTLY BOOSTED SOCIAL MEDIA TRACTION, SHOWCASING UNFORGETTABLE STAYS AND ADVENTURES.

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## Cinematographer & Photographer

**"FOODPANDA"** ADVERTISEMENTS

JUN - DEC 2016

AS HEAD OF THE VIDEO TEAM AT FOOD PANDA, I CRAFTED COMPELLING CONTENT THAT BOOSTED REACH AND ENGAGEMENT, CONNECTING MORE EFFECTIVELY WITH OUR AUDIENCE.

## Animator

**"DOORDARSHAN"** ADVERTISEMENTS

FEB - JUL 2016

AT DOORDARSHAN, I BROUGHT A FRESH PERSPECTIVE TO VIDEO AND ANIMATION PROJECTS, ENRICHING THEIR TRADITIONAL APPROACH WITH CREATIVITY AND INNOVATION.

# FREELANCE WORK EXPERIENCE

## 1st Assistant Cinematographer/Camera Operation

SBI / TAPE A TALE  
ADVERTISEMENT

## Cinematographer

RELIANCE  
REEL ADS

## Director of Photography

VARUN GROVER STAND-UP SPECIAL  
1 STAND-UP SPECIAL

## Cinematographer

MARRIOTT NAVI MUMBAI  
INTERIOR ADS

## Director of Photography

AKASH GUPTA STAND-UP SPECIAL  
1 STAND-UP SPECIAL

## Cinematographer

BGMI  
4 REEL ADS

## Director & DOP

TUM - SPARSH GULATI  
MUSIC VIDEO

## Director & DOP

TINDER  
REEL ADS

## Director of Photography

INDIAS POP UP  
1 ADVERTISEMENTS

## 1st Assistant Cinematographer/Camera Operation

MANAN DESAI STAND-UP SPECIAL  
1 STAND-UP SPECIAL

## First Assistant Cinematographer

NIC NATURAL ICECREAM  
4 ADVERTISEMENTS

## Director & Cinematographer

"PLAYDUDE" 3 ADVERTISEMENTS  
MAR 2020

## Director of Photography

THE BIG SHOW STAND-UP BY THE HABITAT  
STAND-UP SERIES FEB 2023 - JUNE 2024

## Director & DOP

BUMBLE  
REEL ADS

## 1st Assistant Cinematographer/Camera Operation

UNACADEMY  
TALK SHOW VIDEO

## Director of Photography

CENTRAL GOVERNMENT  
DOCUMENTARY

## Director of Photography

ZERO GRAVITY  
8 YOUTUBE SKETCH

## Director & DOP

MG MOTERS  
REEL ADS

## Director of Photography

KUNAL KAMRA STAND-UP SPECIAL  
2 STAND-UP SPECIAL

## Director of Photography

UNERASE POETRY  
2 POETRY SPECIAL

## 1st Assistant Cinematographer/Camera Operation

ABHISHEK UPMANYU STAND-UP SPECIAL  
2 STAND-UP SPECIAL

## First Assistant Cinematographer

MSI LAPTOP  
4 ADVERTISEMENTS

## First Assistant Cinematographer

"VAAT" FILM  
FAB - MAR 2021

## Director of Photography

"TAREYAN WALA AASMAAN" MUSIC VIDEO  
JAN 2020