

ABHISHEK SHRIVASTAVA

CINEMATOGRAPHER

CONTACT INFORMATION

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ABOUT ME

WITH NEARLY A DECADE MASTERING CINEMATOGRAPHY, I SEE THE WORLD THROUGH MY LENS, INJECTING CREATIVITY INTO EVERY FRAME. FROM PRE-PRODUCTION TO POST-PRODUCTION, I SHAPE NARRATIVES THAT CAPTIVATE AND RESONATE WITH BRAND VISIONS. MY EXPERTISE IN FRAMING, LIGHTING, AND STORYTELLING CONSISTENTLY DELIVERS VISUALLY STUNNING CONTENT.

AS A SEASONED TEAM LEADER, I THRIVE ON ORCHESTRATING AND MOTIVATING TEAMS. GUIDING PROJECTS FROM START TO FINISH, I CULTIVATE A COLLABORATIVE ATMOSPHERE WHERE EVERY TEAM MEMBER SHINES. MY DEDICATION TO CONTINUOUS IMPROVEMENT ENSURES EVERY FRAME TELLS A POWERFUL STORY AND LEAVES A LASTING IMPACT.

EDUCATION BACKGROUND

- **Advanced Diploma in Film Making 2017-2019**
WHISTLING WOODS INTERNATIONAL MUMBAI
- **Dual Diploma in Photography 2015-2016**
INDIAN INSTITUTE OF PHOTOGRAPHY
- **Diploma In Animation 2012-2015**
MAYA ACADEMY OF ADVANCED CINEMATICS

SPECIALIZATIONS

- Film Making
- Cinematography
- Direction
- Ideation
- Editing

CAMERA HANDLED



SONY



Canon

FULL-TIME WORK EXPERIENCE

WORK LINK
Pixelspill.in

Cinematographer

MIRCHI & GAANA | SEP 2023 - PRESENT

BEHIND THE LENS, I'VE BEEN THE CREATIVE FORCE FOR TWO OF INDIA'S MOST BELOVED BRANDS. I'VE REFINED CAMERA DIRECTION, HONED TECHNIQUES FOR TOP-NOTCH OUTPUT, AND CRAFTED CONTENT THAT RESONATES WITH TODAY'S TRENDS. WHETHER IT'S SHOOTING VIRAL VIDEOS OR CAPTURING CELEBRITY PODCASTS, MY WORK ENSURES EVERY FRAME TELLS A STORY. AND HERE'S HOW I SPICED THINGS UP AT MIRCHI AND MIRCHI GAANA:

CONTENT PRODUCTION: LED THE, CONCEPTUALIZATION AND CREATION OF ENGAGING PODCASTS AND PROMOTIONAL VIDEOS CONTENT. DIRECTED INTERVIEWS AND ADS FOR HIGH-QUALITY OUTPUT.

SOCIAL MEDIA OPTIMIZATION: PRODUCED VIRAL CONTENT WITH HIGH DIGITAL CONSUMPTION WHICH LEAD TO BOOST IN SOCIAL MEDIA ENGAGEMENT AND SIGNIFICANT INCREASE IN FOLLOWER BASE
EVENT MANAGEMENT:

MANAGED THE MIRCHI MUSIC AWARDS FROM PLANNING TO EXECUTION: CREATED A COMPELLING FILM DOCUMENTING THE EVENT'S HIGHLIGHTS.

ARTIFICIAL INTELLIGENCE : PRODUCED ENGAGING CONTENT USING AI ON A CONTENT CREATOR PLATFORM, SHOWCASING PROFICIENCY IN AI-DRIVEN CONTENT GENERATION.

Cinematographer

BITGYM | APR 2021 - JUNE 2022

I SPEARHEADED THE INDIAN REGION FOR GYM BIT, A US-BASED COMPANY DELIVERING VIRTUAL OUTDOOR EXPERIENCES FOR INDOOR WORKOUTS. TRAVELLING ACROSS INDIA, FROM STUNNING TREKS TO ISOLATED GREEN HAVENS, I MANAGED EVERY PHASE—PRE-PRODUCTION, PRODUCTION, AND POST-PRODUCTION, BRINGING A FRESH, IMMERSIVE EXPERIENCE TO OUR USERS. ADDITIONALLY, I EDITED THOSE VIDEOS IN ADOBE PREMIERE PRO, ENSURING EACH DETAIL CONTRIBUTED TO THE OVERALL NARRATIVE AND USER ENGAGEMENT.

Director of Photography

"GOING TO SCHOOL" | SEP - DEC 2019

PARTNERED WITH GOING TO SCHOOL, CAPTURING THEIR EDUCATIONAL CONTENT THROUGH THE LENS. MY CAMERA WORK BROUGHT THEIR MESSAGE TO LIFE, ENHANCING SOCIAL MEDIA PROMOTION AND AD CAMPAIGNS FOR GREATER IMPACT.

Senior Cinematographer

"GUESTHOUSER" TRAVEL CINEMATOGRAPHY | DEC - JUN 2017

AT GUEST HOUSER, I FOUNDED AND LED THE VIDEO DEPARTMENT, CAPTURING MESMERIZING TRAVEL EXPERIENCES ACROSS INDIA. MY CONTENT CREATION SIGNIFICANTLY BOOSTED SOCIAL MEDIA TRACTION, SHOWCASING UNFORGETTABLE STAYS AND ADVENTURES.

Cinematographer & Photographer

"FOODPANDA" ADVERTISEMENTS
JUN - DEC 2016

AS HEAD OF THE VIDEO TEAM AT FOOD PANDA, I CRAFTED COMPELLING CONTENT THAT BOOSTED REACH AND ENGAGEMENT, CONNECTING MORE EFFECTIVELY WITH OUR AUDIENCE.

Animator

"DOORDARSHAN" ADVERTISEMENTS
FEB - JUL 2016

AT DOORDARSHAN, I BROUGHT A FRESH PERSPECTIVE TO VIDEO AND ANIMATION PROJECTS, ENRICHING THEIR TRADITIONAL APPROACH WITH CREATIVITY AND INNOVATION.

FREELANCE WORK EXPERIENCE

1st Assistant Cinematographer/Camera Operation

SBI / TAPE A TALE
ADVERTISEMENT

Cinematographer

RELIANCE
REEL ADS

Director of Photography

VARUN GROVER STAND-UP SPECIAL
1 STAND-UP SPECIAL

Cinematographer

MARRIOTT NAVI MUMBAI
INTERIOR ADS

Director of Photography

AKASH GUPTA STAND-UP SPECIAL
1 STAND-UP SPECIAL

Cinematographer

BGMI
4 REEL ADS

Director & DOP

TUM - SPARSH GULATI
MUSIC VIDEO

Director & DOP

TINDER
REEL ADS

Director of Photography

INDIAS POP UP
1 ADVERTISEMENTS

1st Assistant Cinematographer/Camera Operation

MANAN DESAI STAND-UP SPECIAL
1 STAND-UP SPECIAL

First Assistant Cinematographer

NIC NATURAL ICECREAM
4 ADVERTISEMENTS

Director & Cinematographer

"PLAYDUDE" 3 ADVERTISEMENTS
MAR 2020

Director of Photography

THE BIG SHOW STAND-UP BY THE HABITAT
STAND-UP SERIES FEB 2023 - JUNE 2024

Director & DOP

BUMBLE
REEL ADS

1st Assistant Cinematographer/Camera Operation

UNACADEMY
TALK SHOW VIDEO

Director of Photography

CENTRAL GOVERNMENT
DOCUMENTARY

Director of Photography

ZERO GRAVITY
8 YOUTUBE SKETCH

Director & DOP

MG MOTERS
REEL ADS

Director of Photography

KUNAL KAMRA STAND-UP SPECIAL
2 STAND-UP SPECIAL

Director of Photography

UNERASE POETRY
2 POETRY SPECIAL

1st Assistant Cinematographer/Camera Operation

ABHISHEK UPMANYU STAND-UP SPECIAL
2 STAND-UP SPECIAL

First Assistant Cinematographer

MSI LAPTOP
4 ADVERTISEMENTS

First Assistant Cinematographer

"VAAT" FILM
FAB - MAR 2021

Director of Photography

"TAREYAN WALA AASMAAN" MUSIC VIDEO
JAN 2020